



**Media Release
June 2009**

New ultra luxury private residence in Eagle Bay picks up five 2009 Master Builders-Bankwest Building Excellence Awards

True North Ashore, the new multi-million dollar holiday home overlooking the beach at Eagle Bay has won five prestigious Master Builders Awards.

Built by Eco-Logical Building Pty Ltd and T A Gordon Builders, the multi million dollar construction won Best Regional Home and was the winner for Contract Homes over \$1,500,000 in the south west regional awards, as well as receiving the awards for Excellence in Carpentry (Fit Out), Excellence in Ceilings and Excellence in Building Practice.

True North Ashore owner Mark Stothard said the awards were a great coup and recognised his determination to create truly unique and quality property for discerning holiday makers.

"We are thrilled to win the five awards, particularly to be named the Best Regional Home for the South-West region, which was the prestige award for the evening," said Mr Stothard.

"It's a great accolade considering the competition from some of the country's best known builders," he said.

From here True North Ashore automatically goes into the State MBA awards and if successful there will continue on to the National MBA awards. Exciting times ahead for the team at True North Ashore!!

Located on 5,500 square meters of jarrah and peppermint trees, True North Ashore is operated by the directors of the well known luxury adventure cruise ship, the True North, and combines the best of the Kimberley and the south west in one awe-inspiring holiday home.

"We've put our heart and soul into creating something very special at True North Ashore," said Mr Stothard.

"I know that when I visit, I feel a level of calm come over me that I've never felt in any other place," he said.

"We're surrounded by the holiday homes of the rich and famous at beautiful Eagle Bay, but I have to say there's nothing that comes close to this incredible construction."

"We didn't want to build just another expensive holiday house. We wanted to create something special that touches people in a way they're not expecting."

"At True North Ashore, not only can you enjoy the ultimate Margaret River experience, but you'll also experience the magic of the Kimberley."

Seventy tonnes of Kimberley stone from Wyndham was brought down for the feature entrance water fall and the outdoor stone spa, while natural timbers and Kimberley colours are themed throughout the property.

Mr Stothard said every detail had been well thought out with original concepts by leading landscaping designer Max Hewitt, final architectural and design development by the award winning Planforum Design Studio.

True North Ashore will now go on to contest the State Master Builders Awards.



True North Ashore facilities:

- Four spacious and well appointed bedrooms including two master suites sleeping a maximum of eight people
- Master bedroom features custom-built Jahroc bed, large ensuite with his and hers granite basins, marble tiles, and a two person private spa
- Main bathroom, powder rooms, and ensuites to two master bedrooms
- Fully fitted kitchen with quality European appliances
- Private office with internet and phone connection
- 8 person outdoor spa featuring a Kimberley waterfall and Kimberley stone
- Cedar-lined sauna
- Huge teak deck with outlook over native landscaping
- Manicured lawns and tropical foliage on a 5,500 square metre property surrounded by native bush, by the beach
- Onsite dam fed by underground spring
- Outdoor entertainment area with BBQ, external bench and sink, Mediterranean wood fired pizza oven, wicker table and chairs, and lounge suite
- Quality custom built furniture throughout including Jahroc bedroom and dining suites
- Sweeping views over the ocean to Busselton in the east and Rocky Point surf break in the west
- Feature linings and furniture made from Marri and solid Blackbutt floors throughout
- Sony flat-screen televisions in main living areas and each bedroom
- Bose sound systems throughout main living areas and outdoor entertainment area
- Sony playstation
- Foxtel
- Entertainment library of DVDs and books

Other services available include on-call private chef, and on-call massage therapist.

Prices start from \$3600 for three nights (minimum booking) for the entire house.

Ends

More information at www.truenorthashore.com

High res images and interviews available by request.

Media Contact:



Sue Papadoulis
Bliss Communications
Ph 0417 181477
Email: sue@blisscommunications.com.au